

Wisconsin Parking Association

Board of Directors Meeting Minutes

06-16-2009 10 am

Members Present: Paul Klajbor, George Schulz, Patti Cruz, Chris Dix, Pat Hawley, Mary Scanlan

Members Excused: Mike Kenney

1. George brought the meeting to order at 10:11am
2. First item discussed was officer appointments, as follows:
 - a. George – President
 - b. Paul – Vice President
 - c. Patti – Treasurer
 - d. Mary – Secretary
 - e. Mike – Ex Officio
3. Patti reported a checkbook balance of 4318.74
4. Fall conference planning – after reviewing the comments from the 2009 Conference, discussions turned to planning for the 2009 Conference:
 - a. FEES –
 - i. it was decided to have the fees remain the same as for 2008
 1. \$50 fee - cover annual membership and conference costs
 2. \$100 – sponsorship/tabletop only
 3. \$300 - sponsorship and two meals
 - b. DATE
 - i. Late October/Early November depending on dates for other conferences and availability at possible site
 - ii. The two-day event was a hit; the group discussed either a Sun/Mon option or a Mon/Tue option. The group is hedging towards a Mon/Tue event
 - c. PLACE – must be sure to have a warm room and require all speakers to use a mike
 - i. Wisconsin Dells/Black Wolf Run
 - ii. Wisconsin Dells/Chula Vista
 - iii. Lake Geneva/The Grand Geneva
 - iv. Door County – undetermined site

- d. TOPICS – based on feedback from 2008 Conference
 - i. Paul – will check with a lawyer to speak about employee issues
 - ii. Pat – will solicit ideas from membership
 - iii. Chris – corporate law (training, hiring, how to interview)
 - iv. Wisconsin Energies – seek a speaker from WI Energies to discuss several topics
 - 1. Available credits and kickbacks
 - 2. Lighting upgrades
 - v. Green Theme – how to retrofit properties/buildings for solar panels and/or wind energy for energy use or tax credits
 - vi. How to implement and set up a parking system – the hope is that this topic would entice some municipalities (perhaps from along Milwaukee's lakeshore or northern Illinois) into attending
 - vii. ITE – communication/motivational/economy based
 - viii. IPI WEBSITE – if IPI could offer any cutting edge technology information or speakers
 - ix. SHOP TALKS – many positive remarks from the last shop talks; trend must continue, hope to have in a circular type seating arrangement vs. the auditorium seating arrangement
 - e. WEBSITE – Paul knows someone who may be interested in maintaining the website; George stated he is willing to spend time/effort to get the web site up to date. All are agreed of the need to get this issue resolved even if it means spending some funds from the treasury.
5. Meeting adjourned at 11:27am; Next meeting, Tuesday, July 7, 2009 at Bloom Companies